

# Nutrition Security

## Challenges & Advances

**Tufts**  
UNIVERSITY

5th Friedman School  
Symposium  
November 4-6, 2010

General  
Information

Name Tags,  
Getting Around, Meals

### Document Pick-Up

Your Symposium materials: name badge and notebook are available starting at 1:00 PM on Thursday, November 4th in the lobby of the Jaharis Center, home of the Friedman School of Nutrition Science and Policy, 150 Harrison Avenue, Boston. (See map and directions on page 2.)

### Name Badges

Please wear your name badge at all times at the Symposium. Registrant's badge colors indicate the following affiliations:

Blue: General Registrant  
Orange: Supporter  
Red: Friedman School Faculty/Staff  
Maroon: Student  
Green: Media

### Getting Around

Workshops on Thursday and lectures on Friday are at the Friedman School. Lectures on Saturday are in two locations: *Sustainable Agriculture and Food Systems* and *Environment* sessions are at the Friedman School, 150 Harrison. *Challenges in Nutrition* is in the Sackler Center, across the street at 145 Harrison. You may easily move between halls to attend the lectures of your choice.

Please see page 2 for a map of the area with building locations, parking, hotels and public transportation.

### Dining

COFFEE SERVICE: 7:30 AM to 8:30 AM, JAHARIS CAFÉ

On both Friday and Saturday morning, you will find complimentary coffee and light refreshments prior to the start of the programs.

### LUNCH: JAHARIS CAFÉ AND COURTYARD

On Friday and Saturday, join us for lunch on the newly-redesigned Jaharis Courtyard. A selection of sandwiches, soups and salads plus cold beverages, and dessert will be served both days.

### REFRESHMENT BREAKS

As indicated in the program, coffee, tea and light snacks will be available in the foyer of the Behrakis Auditorium and Sackler Center during breaks.

### ATTENDING ONLINE

All registrants may view sessions online. Special instructions will be posted on the web site and emailed to online attendees.



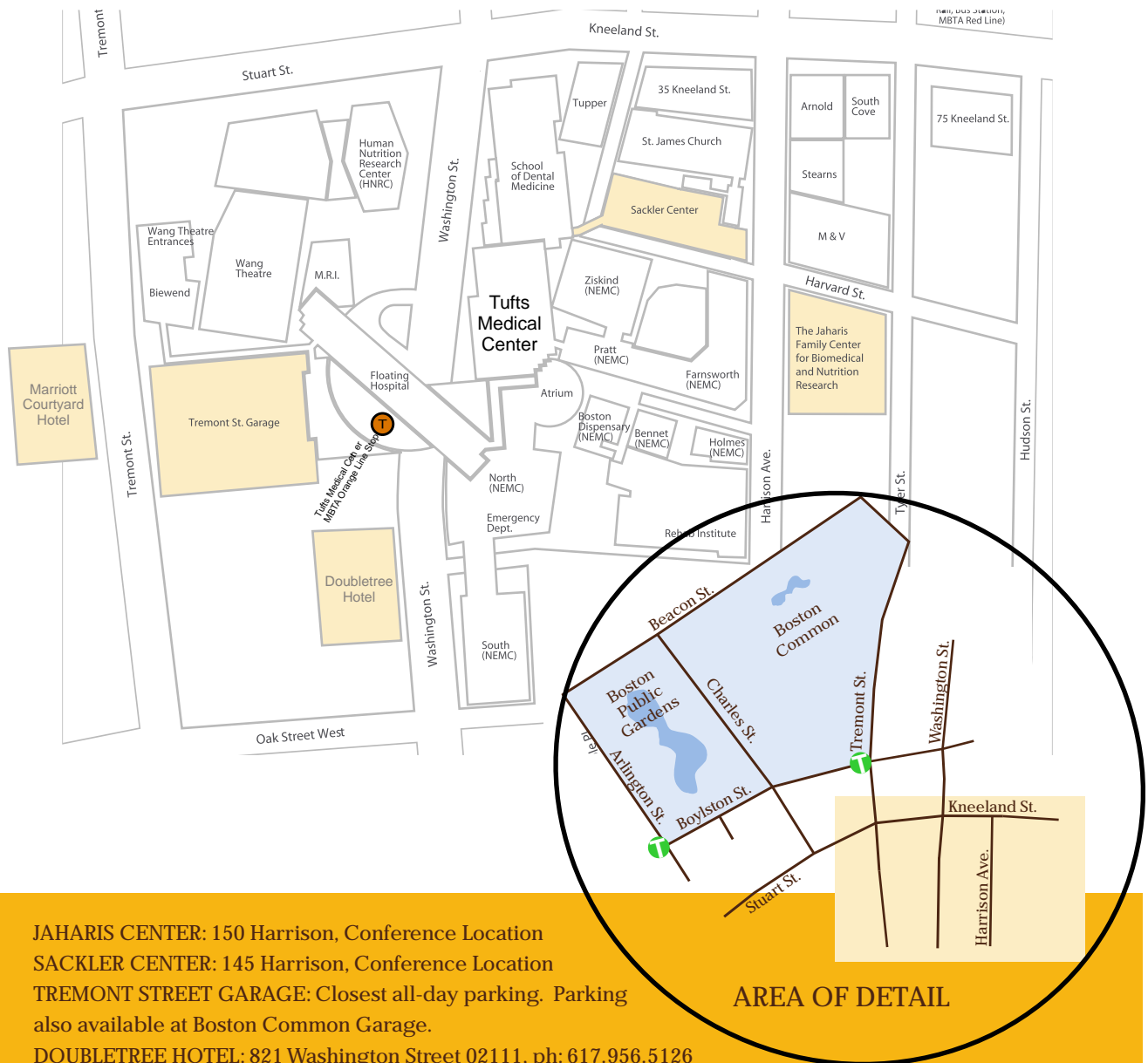
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Getting Around:  
Conference,  
Hotel, Parking,  
Public Transport

5th Friedman School  
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JAHARIS CENTER: 150 Harrison, Conference Location  
SACKLER CENTER: 145 Harrison, Conference Location  
TREMONT STREET GARAGE: Closest all-day parking. Parking also available at Boston Common Garage.

DOUBLETREE HOTEL: 821 Washington Street 02111, ph: 617.956.5126

MARRIOTT HOTEL: 275 Tremont Street 02116, Ph: 617.426.1400

The "T", or MBTA STATION, ORANGE LINE, TUFTS MEDICAL CENTER STOP.

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Program, Day 1, Morning  
 Question and Answer sessions will follow each speaker's presentation unless otherwise noted as a panel discussion of several speakers.

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		November 5 Jaharis Center, Behrakis Auditorium, 150 Harrison Ave.		
Welcome and Keynote Address	8:30 AM	Welcome Remarks	Eileen T. Kennedy, D. Sc., R.D. Dean, Friedman School of Nutrition Science and Policy, Tufts University	
	8:35 AM		Kathleen Merrigan Ph. D. Deputy Secretary of Agriculture, USDA <i>US Agriculture Policy Overview</i>	
Agriculture Policy, Trade and Markets	9:10 AM		Werner Schultink, Ph. D. Chief, Nutrition; Associate Director, Programme Division United Nations Children's Fund <i>Haiti Update: Dealing With Acute Nutrition Insecurity</i>	
	9:50 AM		Danielle Nierenberg, MS Senior Researcher, WorldWatch <i>State of the World 2011 - Innovations that Nourish the Planet</i>	
	10:30 AM	Coffee Break		
	10:50 AM		Meera Shekar, PhD Lead Health and Nutrition Specialist, Human Development Network, World Bank <i>Scaling Up Nutrition: A Framework for Action</i>	
	11:30 AM		Randa Wilkinson, Director of Training Positive Deviance Initiative, Friedman School, Tufts University <i>Novel Approaches to Nutrition Challenges</i>	<b>3</b>

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	November 5 Jaharis Center, Behrakis Auditorium, 150 Harrison Ave.		
	12:10 PM	Lunch	
Agriculture Policy, Trade and Markets	1:10 PM	 <p>Robert Paarlberg, PhD, Betty Freyhof Johnson Class of 1944 Professor of Political Science at Wellesley College <i>Politics of Agricultural Policy</i></p>	
	1:45 PM	 <p>Will Masters, PhD, Friedman School of Nutrition Science and Policy, Tufts University <i>Child Undernutrition in Developing Countries</i></p>	
	2:20 PM	 <p>Jenny Aker, PhD, Fletcher School of Law &amp; Diplomacy, Tufts University <i>Food Insecurity and Extreme Poverty in the Sahel</i></p>	
	3:05 PM	Coffee Break	
	3:25 PM	 <p>Steven Block, PhD, Fletcher School of Law &amp; Diplomacy, Tufts University <i>The Decline and Rise of Agricultural Productivity in Africa</i></p>	
	4:00 PM	Q& A Panel	Panel Discussion with Drs. Paarlberg, Masters, Aker and Block
<b>4</b>	5:00 PM to 7:00 PM	Welcome Reception Refreshments and Light Hors d'Oeuvres	

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November 6 Jaharis Center, Behrakis Auditorium, 150 Harrison St.

Sustainable Agriculture and Food Systems

8:30 AM



Ralph Otto, PhD, Deputy Director, National Institute of Food and Agriculture  
*Future of Agriculture Systems Research*

9:10 AM



Kate Clancy, PhD, Food Systems Consultant, Senior Associate at the Center for a Livable Future Johns Hopkins University  
*Regional Food Systems and Food Security*

9:40 AM



Oran Hesterman, PhD, President & CEO, Fair Food Network  
*Healthy Food For All – Linking Practice and Policy*

10:10 AM

Coffee Break

10:30 AM



Fred Kirschenmann, PhD, Distinguished Fellow for the Leopold Center for Sustainable Agriculture at Iowa State University  
*Moving Toward a Sustainable Food System*

11:00 AM

Q& A Panel

Panel Discussion with Drs. Clancy, Hesterman and Kirschenmann

11:30 AM



Tim Lang, PhD, City of London University  
*The Future of Food Policy; European Perspective*  
*(Live, via web from London)*

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	November 6 Jaharis Center, Behrakis Auditorium, 150 Harrison St.		
Environment	12:10 PM	Lunch	
	1:10 PM		Bill Moomaw, PhD, Director of the Center for International Environment and Resource Policy, Fletcher School of Law & Diplomacy, Tufts University <i>General Overview on Climate</i>
	1:45 PM		Peter Walker, PhD, Director, Alan Shawn Feinstein International Center, Tufts University <i>Climate Instability, Disruptions &amp; Shocks (Live via web from London)</i>
	2:20 PM		Craig Cox, PhD, Environmental Working Group <i>Cleaning up the Food System</i>
	2:40 PM	Q& A Panel	Panel Discussion with Drs. Moomaw, Walker and Cox
<b>6</b>	3:15 PM	Closing Remarks	

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November 6 Sackler Building, Room 114, 145 Harrison Ave.

Challenges In Nutrition

8:30 AM



Richard M Black, PhD, Vice President  
Nutrition, Kraft Foods Global  
*Public Health and the Food Supply: Where  
Idealism and Practicality Collide*

9:00 AM



Doug Balentine, PhD, Director,  
Nutrition Science, Unilever  
*The New Responsibility of Food Industry  
in Health and Wellness*

9:30 AM

Q& A  
Panel

Panel Discussion with Drs. Black  
and Balentine

9:50 AM



Dirk G. Schroeder, ScD, MPH, Executive VP,  
HolaDoctor  
*Obesity and Health: Understanding Unique  
Challenges of Socioeconomic and Ethnic  
Groups in the US*

10:20 AM

Coffee Break

10:40 AM



Grant Prentice, FoodMinds, LLC  
*The Rise of Food Temperance and  
Consumer Support of Government Intervention*

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Challenges In Nutrition

11:10 AM



Joseph Levitt, Partner, Hogan Lovells,  
Washington, DC  
*Label Reform Update*

11:40 AM

Q& A  
Panel

Panel Discussion with Dr. Schroeder and  
Messrs. Prentice and Levitt

12:10 PM

Lunch

1:10 PM



Tracy Fox, MPH, RD, President, Food,  
Nutrition & Policy Consultants  
*Translating Recommendations on  
Childhood Obesity into Action*

1:55 PM



Margo Wootan, PhD, Center for Science  
in the Public Interest  
*Marketing and Advertising to Children: Balancing  
Public Health and Commercial Free Speech*

2:25 PM



C. Lee Peeler, Esq., President & CEO,  
National Advertising Review Council  
*Marketing and Advertising to Children: Balancing  
Public Health and Commercial Free Speech*

2:55 PM

Q& A  
Panel

Panel Discussion with Dr. Wootan  
and Mr. Peeler

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3:15 PM

Closing Remarks

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Symposium  
Program  
Committee

5th Friedman School  
Symposium  
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## Program Committee



*Timothy  
Griffin, PhD  
Chair*



*Sylvia  
Rowe*



*Patrick  
Webb, PhD*



*William  
Masters, PhD*



*Eileen  
Kennedy, DSc*

The Friedman School recognizes with appreciation the members of the Scientific Program Committees for the 2010 Symposium. With great appreciation for the thoughtful efforts of all committee members above, thank you.

## Special Acknowledgement



*Bill Layden*

The Friedman School is very fortunate to enjoy support and counsel from Bill Layden. Mr. Layden has served the School in many capacities: a lecturer to our students, advisor to the senior staff and currently as a member of the School's Board of Overseers. As in years past, he helped with this year's scientific program and made a significant contribution to the content of the 2010 Symposium. Mr. Layden is a partner of FoodMinds, LLC. On behalf of the many students, faculty and staff at the Friedman School, we extend our appreciation for his support.

Mark Krumm  
Director of Communications

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Online  
Attendees  
Information

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Attending online is easy and convenient. Here are your instructions and features of the online sessions.

### Log On and Attend

Please read this carefully. You will need a username and password. It will be sent to you in a separate email from our web developer, Morgan Hewitt. When you log in to view, you are reporting your attendance to the system.

You must log in under your name and password to establish your attendance. Here is the login web page for the conference: <http://www.friedmansymposium.com/live/>. The site will also have downloadable pdf "notes" files of the lectures you'll see on your screen.

### Ask Questions at Q&A Time

You will also receive a link to a discussion board where you may write your questions and post them to the board. Posted questions will be handed to the session moderators in real time, so online viewers may pose questions and hear the answers live. Remember, just as you would in the auditorium, give your name, and if you like your occupation to enhance the context of your question.

### Technical Assistance

Please contact [morgan.hewitt@tufts.edu](mailto:morgan.hewitt@tufts.edu) if you have questions. If you have a technical question, please consult your information technology department first.



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## Symposium Supporters

Without the generosity of our supporters, this Symposium could not take place. Much of the cost of producing this conference comes from the gifts made to the School by the companies listed below. Please join us in our appreciation of their support by thanking representatives of these companies.

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